

Setting Higher Standard of Realty Sector

Goal 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



The Direction of Our Efforts

As a result of the high-pressure characteristics of the realty agency industry, the turnover rates of employees is far higher than other industries. In order to effectively reduce the turnover rate, we have made unremitting with various innovative strategies. In addition to assisting new graduates, we aim to expand our opportunities to recruit talent without brokerage experience.



What Did Sinyi Do to Achieve Goal 8?

Learn family finance skills

- We cultivated undergraduates with business ethic and real estate professional knowledge.
- We promoted financial knowledge and skills by project cooperation, such as "Sinyi Lecture Hall" lectures or "SooChow University Department of Business Administration – Finance and Economics Lecture Hall."

Create safe working conditions

- We enabled health promotion and workplace safety education, and also acquired the "Healthy Workplace Certification" health promotion label.
- We introduced sustainable terms and added to the contract to promote a good working environment for suppliers.

Support indigenous businesses

- Through our "Group Procurement Standards" we regulate the procurement principles and support local enterprises through green procurement and responsible consumption.

Check that no one was exploited to make what you buy

- We have signed sustainable terms and procurement work ethics guidelines with our suppliers to reduce any form of forced or compulsory labor.
- We established the "Sinyi Group Code of Conduct" and "Ethical Corporate Management Best Practice Principles" to ensure that there is no forced labor or exploitation in the process of rendering a service.

Stand up for everyone's rights at work

- We continue to provide a complete education and training system so that new hires can acquire professional knowledge and skills specific to real estate.
- Sinyi keeps cultivating talents by offering them for first six months a guaranteed salary of NT\$50,000 per month, also giving them a chance to learn the ropes without worry with providing one extra month salary for outgoing employees.

Our Goals

2030 Goals

Create safe working conditions
Turnover rate

Lower than
25%

Stand up for everyone's rights at work
Training hours on average

50 hours

Flexible benefits- Sinfu Coin



Sinfu Coin is a benefit package that allows employees to choose the welfare items they need. The projects are also becoming more individual and diversified due to difference in personal needs. We would achieve the purpose of enhancing recognition and satisfaction from workers with the organization.

Sinyi regards workers as partners and encourages workers have life-work balance. By this benefit, workers who need of physical and mental health, family care, lifelong learning, and environment protection are different for individual, they could choose what they need most.