



Act on Climate

Goal 13 | Take urgent action to combat climate change and its impacts



The Direction of Our Efforts

We are committed to energy conservation and carbon reduction. We promote the concept of environmental protection as a matter of our responsibility, and are committed to promoting more green innovation services. In addition to improving consumer awareness of energy conservation and carbon reduction, we also aim to reduce operating costs, strengthen competitiveness, and make specific contributions to our sustainable development.



Our Goals

	2020 Performance	2030 Goal
Carbon Emissions per Real Estate Transaction	265.3 kgCO _{2e} →	235.7 kgCO _{2e}
GHG Carbon Emissions per Person (category 1+2)	1,355 kgCO _{2e} →	1,228 kgCO _{2e}
GHG Carbon Emissions (category 1+2)	6,771 tonCO _{2e} →	651 tonCO _{2e}
Paper Usage per Real Estate Transaction	11.03 kg →	7.93 kg



What Did Sinyi Do to Achieve Goal 13?

Learn about climate solutions and promote green concepts

- Actively promote the awareness of green sustainability concepts and environmental sustainability management results to employees, customers, suppliers, and actively facilitate green services.
- Improve environmental protection concepts through various channels such as Sinyi Lecture Hall, Sinyi Volunteers, the "We are ONE" project, and community engagement activities.

Green procurement

- Use green energy-savings facilities.
- Implement green procurement policy and strive to ensure that all goods use green building materials, and have both energy saving and water saving labels.

Respond to climate change

- Develop climate risk management actions and incorporate them into the annual strategic planning.
- Strengthen carbon management and conduct third parties' verification.
- Continuously develop low-carbon innovative services such as digital dispatches system, Top Agent App, DiNDON-Smart House Viewing Service.
- Drafted the world's first real estate operation services product category rules (PCR) and applied for Carbon Footprint Label and Carbon Reduction Label.
- Conduct environment-related verification: ISO 14001, ISO 14046, ISO 14064-1, ISO 50001, ISO 14067, and PAS 2060.
- Respond to CDP and SBT initiatives and introduce TCFD conformity check



Carbon Footprint

While calculating Sinyi's emissions of carbon footprint, we found paper usage for marketing constituted the largest proportion of carbon emissions. We have prioritized the reduction in service paper usage as one of our green goals and have introduced innovative green services, to achieving our sustainable green goals. In 2017, we obtained Carbon Footprint Label of per real estate transaction, and further obtained Carbon Reduction Label the next year by early achievement of carbon reduction goals.

Through optimizing carbon emission reduction projects, we have already reduced 45% carbon emission per transaction compared with base year 2015. Therefore, in 2020, we obtained the extension of Carbon Footprint Label (NO. 2016812001) and Carbon Reduction Label (NO. R2016812001).



Carbon Footprint Label and Carbon Reduction Label
<http://csr.sinyi.com.tw/en/certificates/verification-report.php>