

Responsible Production and Consumption

Goal 12 | Ensure sustainable consumption and production patterns



The Direction of Our Efforts

For us, the true key to sustainable development lies in developing innovative services that are in line with business ethics and the idea that committing to doing what is right and to engaging in innovation on an ongoing basis will bring us long-term profitability.



Our Goals

	2020 Performance	2030 Goal
Learn about sustainable development Accumulated participants of Sinyi Lecture Hall	Accumulated 126,000 participants	→ Accumulated 200,000 participants
Recycle, Reuse, and Repair Paper Usage per Real Estate Transaction	11.03 kg	→ 7.93 kg
Demand that businesses respect people and planet Achieve carbon-neutral branches	15 branches	→ All branches 100%



What Did Sinyi Do to Achieve Goal 12?

Learn about sustainable development

- Publish our sustainability report regularly and clearly indicate all that we do on sustainability.
- Enhance awareness of sustainable development among the public through the promotion of ISO 20121 sustainable event, environmental education, Sinyi Lecture Hall, and Sinyi Sustainability Website.

Implement the 3Rs: Recycle, Reuse, and Repair

- Develop low-carbon innovative services such as digital dispatches system, Top Agent App, DiNDON-Smart House Viewing Service to reduce in paper usage.
- Improve circular economy project: lending service, second-hand book small library in our local branches.

Waste less food and recycle leftovers

- Implement kitchen waste and tableware recycling projects.

Collect friends and experiences, not just things

- Establish the supply chain sustainability terms and guidelines.
- Promote and educate suppliers to work together for sustainable operations.

Demand that businesses respect people and planet

- Conduct annual ISO 20121 Event Sustainability Management System certification.
- Expand the promotion of branch carbon neutrality project.



Carbon Neutrality: Branch Carbon Neutrality Project

We continue to ensure sustainable consumption and production patterns, adopt a business model that can be sustainable, and continuously promote the concept of sustainable development. In 2021, we expand our branch carbon neutrality project.

Sinyi achieved energy management goals through implementing energy conservation actions. Then we used "Gold Standard Offset Credits from InfraVest Changbin and Taichung Bundled Wind Farms Project" to offset whatever carbon emissions we could not reduce, and passed the third-party PAS 2060 verification, we announced our successful achievement of 2020 carbon neutrality declaration.



Verification Opinion Statement of Carbon Neutrality Declaration
<http://csr.sinyi.com.tw/en/certificates/verification-report.php>