



# Community Building Shaping a Better Home

Goal 11 | Make cities and human settlements inclusive, safe, resilient and sustainable



## The Direction of Our Efforts

Sinyi Realty is committed to be the good community life promoter, and actively assists in urban and rural development. We also encourage community building while providing linkage between local community organizations and resources. So where there is Sinyi, there is happiness.



## Our Goals

	2020 Performance	2030 Goal
<b>Support community development</b> Cumulative number of Sinyi volunteers	cumulative <b>22,030</b> person times	cumulative <b>35,000</b> person times
<b>Protect local communities</b> Cumulative number of proposals submitted to "We are ONE" project	cumulative <b>11,883</b> proposals	cumulative <b>15,000</b> proposals



## What Did Sinyi Do to Achieve Goal 11?

### Protect local communities and build a sustainable city

- The "We are ONE" project cares for the community and promotes community building and local creation, including protecting local culture and history, community renovation and construction, and optimizing regional planning.
- We introduced the ISO 20121 Sustainable Event Management System and continue to organize activities in accordance with the spirit of sustainable development.

### Get to know your neighbors and welcome new people

- Through Sinyi Volunteers, we assist communities in practice of the spirit of the "We are ONE" community.
- We conduct community engagement activities to spread community influence.

### Prepare for emergencies

- We provide disaster prevention training for staff regularly.
- We raise funds for disaster relief support, and offer volunteers to re-build the affected area.



### We are ONE project: the power to change community

The project is the longest-running and largest corporate-supported plan for community building. The purpose of the plan is to enable all people to improve their problems and create a better living environment. The proponents independently plan community building proposals tailored to local conditions, covering multiple topics such as "people, business, and landscape design". It is hoped that through the community reconstruction, the beauty in humans can be recovered and the interpersonal barriers can be broken. Over the years, the types of proposals have changed from simply transforming community hardware to focusing on soft issues such as social care and cultural preservation. In recent years, with the rise of aging trends and environmental issues, there have been more and more proposals related to elderly care and environmental protection.

[We are ONE project](http://csr.sinyi.com.tw/en/society/community.php) <http://csr.sinyi.com.tw/en/society/community.php>



### Tree-planting in Mr. Hongxun memorial park

The chairman of Sinyi Charity Foundation commemorated his father's love for trees and people by providing 400 ping of land for free in 2018, to build Mr. Hongxun Memorial Park in Sinying. The park was built to benefit the chairman's hometown and create a space of community empowerment for elders.

In 2020 he again donated around 5,820 sqm land, and invited the community to plant 500 saplings, hoping to create a green space for the future. The three generations in Guyeli, the old, middle and young, planted saplings that symbolize inheritance and environmental protection, hoping that the community can develop into a low-carbon, sustainable, and green community.

[Mr. Hongxun memorial park](http://csr.sinyi.com.tw/en/society/other.php) <http://csr.sinyi.com.tw/en/society/other.php>