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Social-External Stakeholders

Established on trustfulness and righteousness, aimed for perfection. As a member of the community, Sinyi Realty is committed to being a promoter of a better life in the community. For customers, neighbors, and the general public, we adhere to the principle of "first righteousness before profit" and "do what you say you should do," and through the promotion of corporate ethical values, we build a society of mutual benefit, symbiosis, and co-creation.



Sustainability Strategies and Goals

Core Target and Vision

Through the advocacy and promotion of ethical values and ideas, on the path of sustainable development, we balance the well-being of customers, neighborhood communities, and society. This approach helps win mutual trust, making “living in a place with others care is the happiest.” We aim to achieve the vision of “Sinyi People → Sinyi Company → Sinyi Society” and the goal of “Be the leading brand in the residential lifestyle services. This allows Sinyi and the entire society to thrive together, coexist, and co-create.

2025 Performance Overview

Empowering Communities Through Local Collaboration

We integrate internal resources and leverage Sinyi’s local strengths to collaborate with external partners in delivering innovative community services. By connecting resources and partners, we jointly promote the We Are One project. Through the combination of our core competencies and local engagement, Sinyi is shaping a sustainable and thriving community for all.

Short-term, Mid-term, and Long-term Strategic Goals

Short-term	Mid-term	Long-term
2026 Goals - Perfecting various real estate protection services - Sustainable community services through branch offices - Fulfilling 3,500 community-building proposals nationwide	2030 Goals Be the leading brand in the residential lifestyle services	2050 Goals Sinyi Sustainability Principle Co-existence, Co-prosperity, and Co-creation

2025 Goals	Error rate on Instruction of Real Estate 0% Properties entrusted by clients through Sinyi Realty are 100% eligible for the Real Estate Disclosure Document service.	Customer Net Promoter Score(NPS)> 88.4 To elevate service quality, Sinyi encourages exceptional customer experiences that drive referrals.	Proposals Receive Sponsorships > 3,500 cases Cumulative proposal cases with sponsorships of "WE ARE ONE" project
2025 Performance	Error rate on Instruction of Real Estate 0.001% Two cases of inaccuracies were identified. One was due to a discrepancy in tax calculation. The other resulted from an error during a corporate merger, and the relevant cautionary notes were not communicated. Sinyi will enhance system error detection conditions.	Customer NPS 86.86 Sinyi is committed to exceeding customer expectations through sincere and professional service, inspiring referrals and driving continuous quality improvement.	Proposals Receive Sponsorships 3,709 cases We Are One is the longest-running and most impactful community initiative led by a private enterprise, fostering sustainable living through four hubs and local collaboration.
Achieved			

Customer protection and safety

416 417 418

Customer privacy protection

Information security is a top priority for Sinyi. We have established a dedicated data protection team and defined clear procedures for collecting, using, and managing personal data. All staff are trained to comply with relevant laws, and we continue to enhance system binding and login mechanisms. In 2025, there was one complaint case of privacy infringement. A customer called to inquire about the price of an item. A colleague left the customer's contact information and then used the contact information to send an advertising text message, which led to the suspicion of personal information leakage. Sinyi will continue to promote legal concepts and require front-line colleagues to proactively explain the purpose and use of the data to customers when collecting customer contact information, and obtain clear and verifiable consent from customers for the transmission of marketing or advertising messages.

Method	Target Audience	Description	2025 Performance
Trade Secret Case Review Sessions	All employees	All employees conduct regular case studies.	Over 65 self-led sessions held company-wide; completion rate reached 99% across departments and affiliates.
Trade Secret and Personal Data Protection Training	All employees	Online training and intranet quiz with rewards.	86 views for online courses

Guarantee service

Sinyi Realty is committed to ensuring safe and secure property transactions. To comprehensively protect customer rights, we launched the “SinyiCare 10 Guarantees”, offering solutions to potential risks and challenges in the home-buying process. These services provide peace of mind for both buyers and sellers.

- Real-Time Market Information
- Property Title Investigation
- DiNDON Smart House Viewing
- AI Smart Matching
- Performance Guarantee & Price Escrow
- Termite Guarantee
- Leakage Guarantee
- High Chloride Building Guarantee
- High Radiation Building Guarantee
- Stigmatized Property Guarantee



Sinyi's "Real Estate Advertising AI Review Service" won relevant awards at the IT Matters Awards in 2025, including the Gold Award for Best Technological Innovation, the Silver Award for Best AI Business Marketing, and the Bronze Award for Best Innovation in AI Application.

Since its establishment, Sinyi has spared no effort to protect and take care of the rights and interests of its customers. In the process of contacting customers, we never forget to provide customers with quality, healthy and safe software and hardware services. Thanks to modern technology, the importance of information security has also risen. Sinyi will uphold its original intention of promoting a reasonable, safe and efficient trading environment and continue to innovate services to safeguard customer privacy and related rights and interests.

Marketing and labeling

Sinyi is continuously committed to providing real estate professional services, as well as accurate and sufficient information. Advertisements are reviewed by the store manager, and the customer service department regularly checks and requests improvements. Despite this, two advertising violations occurred in 2025.

Brief Summary

In 2025, there were two incidents involving violations of real estate brokerage regulations; these involved staff members publishing advertisements based on transaction details not facilitated through the company, resulting in total fines of NT\$360,000.

Improvement Measures

In response to the aforementioned incidents, Sinyi Realty has strengthened its internal regulations and training programs. Through educational courses, review mechanisms for social media posts, and approval workflows for print advertisements, the company has raised staff awareness regarding legal compliance and taken steps to prevent similar violations from recurring.

To further enhance the management of advertising information and mitigate the risk of non-compliance, Sinyi has introduced an innovative AI-driven advertising review mechanism. This system applies artificial intelligence technology to identify risks and verify compliance before advertisements are published. By automatically analyzing advertising images and text—and cross-referencing them with relevant regulations, internal policies, and property data—the system provides real-time alerts and correction suggestions for content that may be false, misleading, or lacking sufficient disclosure, thereby enabling staff to conduct self-checks prior to submission.

Sinyi has integrated this AI review system into its existing advertising management workflow. Complemented by established protocols—including 100% pre-publication review, post-publication spot checks, and on-site inspections—this creates a multi-layered framework for advertising quality management. The AI system assists in reviewing an average of over 4,600 advertising cases per month with a model accuracy rate of 98%. It effectively reduces instances of advertising errors and repeated rejections, helping frontline staff identify potential risks before publication and shifting the focus of compliance management from reactive correction to proactive prevention.

Service quality and innovation

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417

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Customer Net Promoter Score

Sinyi adheres to the belief of leading the industry and continues to explore customer needs to find more possibilities. Our colleagues combine attentive service with digital tools. In 2025, we completed a total of 54,694 customer phone calls to collect extensive customer service experience and opinions. In addition, the net promoter score (NPS) for core service customers reached 86.86 points, demonstrating customers' high recognition of Sinyi's services.



54,694 items

Customer telephone interview

Digital transformation

In order to strengthen Sinyi Realty's digital resilience and reach consensus among stakeholders, the digital team continues to conduct interviews with user units and quickly adjust and iterate. We actively promote digital transformation, build a flexible, stable and efficient information infrastructure environment platform that keeps pace with the times and optimize the information security architecture, make good use of information technology for innovative service development, and establish risk management policies. Sinyi Realty currently focuses on auxiliary tools for work processes, such as internal and external communication software and intelligent recommendation services, so that colleagues can complete their work more efficiently and easily.

Community services echo the United Nations Sustainable Development Goals

Sinyi regards the community as its own home, forming a positive force and practicing its own actions to realize a society where benevolence and beauty prevail. We have long-term focus on and deepened community issues to expand brand influence. We also use "community service" to realize the expectations of a promoter of a better life, based on Sinyi's long-term systematic strategy and social harmony. Community service is a community support system built in the form of modules. The content of the activities corresponds to the sustainable development goals and achieves the goal of global unity. In addition to the existing modules, each branch can also develop customized service activities based on local characteristics. Through stores, Sinyi uses its core capabilities to promote community services. It is hoped that stores will combine local style and create a unique style of each store and story.

Sinyi's innovative services have fully entered the digital era. Through virtual reality technology, customers can actually experience the interior of the house without having to go to the site in person. In addition, the use of artificial intelligence technology can automatically search for items that meet the customer's preferences, needs and budget, greatly improving efficiency. Through these innovative services, housing agencies can provide customers with a full range of housing transaction services more efficiently and conveniently.

"2025 IDC Future Enterprise Award"



- Sinyi Realty won the first prize in Taiwan for "Best in AI-Ready Digital Infrastructure" at the "2025 IDC Future Enterprise Awards" for its "AI Data Co-Creation Platform", symbolizing that Sinyi Realty's efforts in data governance and AI infrastructure have received international recognition.



Respond to SDGs cases



11.7

Safe, Inclusive and Accessible Public Spaces



▲Busy cities often forget to leave some time for those who really need the implementation of substantive equality. Sinyi saw the need for the safety of school children in the school district, so we stopped ourselves and became a guardian of urban driving safety.

Winning for sure

Sinyi Realty's digital transformation achievements have been recognized by multiple industry awards, including:

Digital Singularity Award:

"AI Data Co-Creation Platform": Gold Award for Best AI Business Marketing, Silver Award for Best Data Utilization Innovation Award

"Real Estate Advertising AI Review Service": Gold Award for Best Technological Innovation, Silver Award for Best AI Business Marketing, Bronze Award for Best Innovation in AI Application

"Sinyi Realty LINE House Hunting Platform | Smart Real Estate Guide": Bronze Award for Best Data Utilization Innovation Award

- Golden Finger Award:
- "AI Data Co-Creation Platform": Gold Award for Technological Innovation Application, AI Integrated Marketing Application Award



17 夥伴關係

17.16

Multi-party cooperation practice goals



▲In response to World Children's Day, Sinyi Realty and Te Gong Meng organized ten "Girls Playing in the Streets" street game activities in Beijing and Gaozhou to create a safe and interesting game space for children, promote community interaction, and enhance neighborhood affection.

Community Building

203-2 SDG3 SDG4 SDG8 SDG11

As a happy group with "people-oriented" spirit, Sinyi is committed to innovative social participation, advocator for sustainability. We gather wisdom from various partners, connect with local community and organizations, and through learning and capacity building with each other, we create greater shared value.

WE ARE ONE

2025 is the 21st anniversary of Sinyi Realty's project to promote one community. We Are Onewas launched in 2004 with the spirit of gathering people's hearts and community awareness. It brings together the dreams of many people who love this land and hope to make their hometown a better place. So far, the proposal rate in towns, cities and towns across Taiwan has reached 100%, and a total of more than NT\$520 million has been invested to support 3,709 communities in Taiwan to realize their dreams. Observing that the topics of proposals over the years have become increasingly diversified, covering topics such as culture, education, environment, senior citizens, etc., they not only closely follow the pulse of Taiwanese society, but also echo each other with the 17 Sustainable Development Goals (SDGs) of the United Nations. The content of the proposals also integrates thinking and actions from different aspects, bringing touching stories and the power of innovation to the community



Sinyi Realty continues to expand the social impact of the We Are One Project through multiple participation mechanisms. In addition to encouraging colleagues to participate in volunteer services in the communities of the Community One winner, we also organize "Going into the Community and Understanding the Place Tour", inviting the public to personally visit the communities supported by the Community One project. Through experiential activities, community story sharing and exchanges and interactions, we deepen people's understanding of community creation and local development issues.

In 2025, we will visit Changhua Huashu Bank, Kaohsiung Meinong Water Plant Park, and Hualien Ji'an Township Toy Tree Bark Experience Village to connect people, community teams, and corporate resources to demonstrate the practical results of community-based projects that promote social good.

Milestones of WE ARE ONE

2004-2008 WE ARE ONE Sponsorship Program
Fostering community cohesion and awareness

2009-2014 WE ARE ONE Happiness Action Program
Learning from the community, living with happiness

2015-2025 Community One Nation Social Development Plan
Take root downwards, connect the public and private sectors, initiate local actions, and align with the United Nations Sustainable Development Goals (SDGs).

 WE ARE ONE <https://www.taiwan4718.tw>



Sinyi Realty Community Sustainable Co-Prosperity Circle

Co-prosperity in Community with Sinyi

From "WE ARE ONE" to the Taiwan Regional Revitalization Foundation (TWRR), building a platform for expanding supports to empower community-driven, sustainable business models.

WE ARE ONE
Bringing People Together
Supporting Ideas
Sharing Experiences

Communities

TWRR
Growing Talents
Building Business Model
Linking Resources
Sharing Knowledge

Action Plans

- Co-create through shared vision and mutual growth.
- Reveal the unique potential of communities
- Foster talents and innovation
- Match resources with needs, connecting people, funding, and ideas.

Taiwan Regional Revitalization Foundation (TWRR) SDG8.3



<https://twrr.org.tw/zh-TW>

Sinyi Realty initiated the establishment of the Taiwan Regional Revitalization Foundation to build Taiwan's largest regional revitalization platform. By integrating resources from industry, government, academia, research, civil society, and startups, the foundation supports talent development, resource matching, and sustainable business model creation in local communities. To date, 318 teams have been empowered to realize their visions for sustainability.

Sit around and look around, Taiwan creates a new chapter

The Taiwan Regional Revitalization Foundation celebrated its fourth anniversary with a gathering of 300 guests, including representatives from government agencies, industry partners, and the media. Looking toward 2025, the Foundation aims to expand its scope of action by "venturing into localities and communities to truly place these regions center stage." Building on four years of initiatives, it will guide participating regional revitalization teams in translating their achievements into "impact reports"—thereby grounding their passion in tangible evidence and fostering a broader understanding of the impact and necessity of regional revitalization.



Leverage resources across sectors to deepen ESG development

The Taiwan Regional Revitalization Foundation, together with Sinyi Realty and various partners, has engaged in in-depth dialogues with regional revitalization teams from across the country. By sharing sustainable business models and practical insights, they aim to empower these teams and jointly create new opportunities for local communities.



Moving Forward Together with Local Communities: Making Corporate ESG a Force for Change

More information:
https://www.facebook.com/twrrf/?locale=zh_TW

Gung-Ho Project SDG10.3



Sinyi Charity Foundation
<https://www.sinyicharity.org.tw/>

Sinyi Charity Foundation has been running the 'Active Aging – Gung Ho Project'. It's a way of tackling the challenges that come with an aging population and fewer births. We are committed to supporting older folks for the long haul by creating shared value.

Sinyi Realty deepens the influence of the elderly and creates a sustainable and interpersonal valuable social connection with perceptual, intel

Achievements of the Good Together Project in 2025

- Idea Contest : 2,100 proposals
- Selection for Good Action: 202 proposals
- 3 training sessions, 16 mid-term observation sessions, 12 proposal briefing sessions, videos



11/22 Gung-HO Project Award Ceremony and Achievements Showcase

Business Ethics

Sinyi believes that through the investment and promotion of cultural and social education, and collaborate with like-minded partner, we can not only put business ethics and the SDGs into daily practices, but also can make positive impact and perform corporate citizenship responsibilities.

Promote Business Ethics Together



China Business Ethics Association
<https://www.cbbee.org.tw/>

SDG 4

SDG 10

Business Ethics

Sinyi Cultural Foundation has promoted the corporate ethics education rooting plan since 2004, and has cooperated with the China Corporate Ethics Education Association since 2009 to expand talent cultivation and promotion. In order to cultivate ethics teachers, a national corporate ethics teacher camp has been organized since 2013, and a total of more than 960 teachers have been trained by 2025; the national ethics case analysis and micro-film competition to cultivate the ethical thinking ability of college youth has attracted more than 12,000 entries since its inception in 2012; the first Ethics and Sustainability College Youth Leadership Camp will also be organized for the first time in 2025 to cultivate sustainable youth with moral character, critical thinking and negotiation skills. At the same time, the second second-year ethics cultivation program was launched to extend corporate ethics to small and medium-sized enterprises. In addition, various activities such as online reading clubs, podcast programs, and board game workshops were conducted to allow corporate ethics to take root and be practiced in different venues such as schools and enterprises.

Sinyi Culture × Corporate Ethics Education

In order to perpetuate the inherent spirit of "faithfulness and righteousness" inherent in Chinese culture, the Lutheran Cultural Foundation hopes to make the word "Sinyi" not only a "noun" but also a "verb" to practice through multi-faceted programs such as humanistic education, social care, youth training and ethical rooting.



National Business Ethics Teacher Camp



College Youth Camp



Corporate Ethics Board Game Workshop



Corporate Ethics Podcast

[China Business Ethics Association FB](#)

Embrace learning and make society better

Since its establishment in 2011, Sinyi Academy has always adhered to the corporate philosophy of Sinyi Realty for 15 years. By the end of 2025, a total of 1,089 lectures have been completed, covering series such as corporate ethics, humanistic life, environmental care, community care, living space and happy families, with cumulative participation of more than 160,000 people. In response to the digital trend, Lutheran Academy not only holds physical lectures, but also conducts online live broadcasts to interact with the audience, reaching more audiences who care about various issues in life and are active in learning. We will continue to convey every beauty and emotion to the public through online and offline lectures and social media such as Lutheran Academy fan groups, and practice the spirit of sustainability.

Six series of lectures | Embrace learning and make society better

Business Ethics Series

Exploring timely issues to reflect on the roles and values of businesses and individuals in society.

Environmental Care Series

Focusing on sustainable development, green living, and ecological conservation.

Humanistic Living Series

Covering topics in art, aesthetics, culture, and travel to enrich everyday life.

Living Space Series

Awakening the connection between physical space and mental well-being.

Happy Family Series

Centering on parenting, mental health, and family relationships.

Community Care Series

Promoting meaningful interactions between people and their local communities.



2025.02.18

Traditional mobilization place: the Rolling Song Troupe protected by Dashu Gong



2025.11.04

Originality upgrade: make your ideas more convincing and influential



2025.10.15

Taitung Red Oolong Series Forum



[Lutheran Academy official website](#)

[Lutheran School FB](#)

SDG 4.7

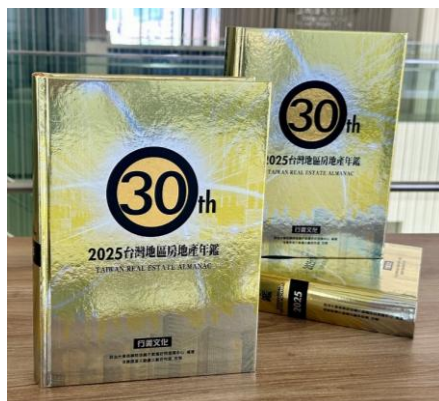


Industrial Promotion

SDG4 SDG8 SDG10 SDG11

As an industry leader, Sinyi is very willing to share real estate expertise with the public. It is believed that the more popular professional knowledge, the more it can help to promote a reasonable, secure, and efficient industrial environment and build a trustworthy society.

Providing a Comprehensive Record of Taiwan's Housing Market Trajectory



Taiwan Real Estate Yearbook

Sinyi Realty has been compiling the Taiwan Real Estate Yearbook since 1996 and has published the 30th volume so far. The yearbook is also given free of charge to universities, libraries, government and private sector professionals affiliated with real estate-related departments, with a total of more than 100 copies available for public reference and research.

 Real Estate Yearbook
<https://www.ncscre.nccu.edu.tw/annual>

Sinyi Realty Price Index and Sinyi Realty Review

Sinyi Realty publishes the "House Price Index for Major Metropolitan Areas in Taiwan" every quarter, providing objective indicators to understand the real housing price trends. It is the only private long-term time series of secondary market transaction index information. Real estate reviews are published every quarter and market industry research information is disclosed. We believe that the transparency of information will help promote the development of the industry.

Real estate information—Sinyi Podcast

SINYI PODCAT is an in-house program created by Sinyi Realty, combining 40 years of real estate experience to share market analysis, practical knowledge, and real-life cases in an engaging and easy-to-understand format.

 Sinyi Podcast <https://sinyipodcast.com.tw/podcast/sinyipodcast>



Deepening Industry-academia Cooperation and professionalism

Sinyi School and Sinyi Research Center for Real Estate

In 2008, Sinyi supported the establishment of CNCCU—Sinyi Research Center for Real Estate, aiming to cultivate professional talent in real estate management, promote lifelong learning among industry practitioners, and conduct forward-looking research to inform policy-making and enhance spatial creativity and living quality.

In 2012, Sinyi Realty and NCCU College of Commerce jointly founded the Sinyi School to advance corporate ethics education and nurture future business leaders with strong ethical and managerial values.

Sinyi Research Center for Real Estate Sinyi

In order to manage forward-looking research on real estate, and serve as a reference for policy formulation and a driving force for the healthy growth of the industry. We have entrusted NCCU - Sinyi Research Center for Real Estate with enriching the content of the almanac and handling its compilation work since 2001. In addition to regularly maintaining and updating policy laws, research reports, market news and related seminars, we issue Realty Watch weekly to provide subscribers with better information and knowledge.

Industry-academia Cooperation

Sinyi works with a number of schools, setting up internship programs, designing real estate courses, providing speakers, and offering corporate visits. Through this effective integration of resources, we can promote the study and the development in this area.

Highlights of Industry-Academia Collaboration



政大商學院信義不動產研究發展中心
CNCCU - SINYI Research Center For Real Estate

✦ Collaboration with National Chengchi University (NCCU)

Sinyi Realty has partnered with NCCU for over 20 years, supporting the cultivation of talent in real estate finance and management through professional courses, seminars, and industry-led lectures.

✦ Collaboration with China University of Technology (CUTe)

Sinyi Realty signed cooperation memorandum with CUTe, launching elective and training courses on real estate operations. These programs target both current students and graduates, aiming to develop industry-specific knowledge and brokerage competencies, while also assisting students in obtaining relevant certifications.



Other Social Engagement

Corporate social responsibility is also about "seeing the needs of society" and using the power of the company to work together to deliver care to those in need or in distress.

203-1

SDG3

SDG4

SDG10

SDG12

Care for the Disadvantaged

Dr. Red Nose Program

Sinyi Charity Foundation not only cares for the elderly, but also supports children battling illness through the Red Nose Program, bringing joy and strength to families and encouragement to dedicated medical staff.

2025 Services at National Taiwan University Children's Hospital

Service statistics:

- 75 performances in total
- 2,472 peopleNumber of programs
- 961 improvisational performances



Dr. Red Nose

<https://www.sinyicharity.org.tw/dr-rednose>



Sinyi Scholarship

Following 921 Earthquake in Sinyi Township, Nantou County, Sinyi Realty established the Sinyi Scholarship in 2000 to support disadvantaged students from 20 local junior high and elementary schools. The program has evolved to provide ongoing educational support for underprivileged youth. By 2025, a total of 20 schools will be sponsored, benefiting a total of 6,288 students.

Emergency relief and care operations

In order to fulfill its corporate social responsibilities, Sinyi Charity Foundation adheres to the spirit of "take from the society, use to the society" and continues to provide emergency relief funds to assist disadvantaged groups who are in trouble due to unexpected events. In 2025, a total of 37 applications were accepted, 7 were approved, and the subsidy amount reached NT\$332,000. We are committed to providing immediate assistance with limited resources and accompanying the recipients through difficulties.

Environmental Education and Adaptation to Climate Change

The UN has emphasized biodiversity protection as essential to climate resilience and human well-being. In response, Sinyi joined the "100 Species Revival Action" by the Dr. Cecilia Koo Botanic Conservation Center, adopting five critically endangered plant species. An ecological restoration park was also established in Changhua's Flower Tree Bank, integrating environmental education for schools and care programs for the elderly. Visitors can witness the growth of rare plants while reflecting on the interdependence between people and nature.

Art for Seniors Program

The "Xie's Concert" organized by the Sinyi Charity Foundation returned to Tainan's Sinying Guye Community after seven years. Five hundred community elders from Sinying, Chiayi Shuishui, Puzi and Guye gathered in the square in front of Guye Daitianfu Temple to listen to Taiwanese classics and old songs, bringing a relaxing and happy weekend time to the elders. Lin Xinhe, chairman of the Lutheran Foundation, which organized the "Xi's Concert", said that 2025 is the 10th year of the Lutheran Foundation, and the success of the event depends on the interaction between volunteers and local residents.

We enjoy a wealthy, fast, free, and democratic life, and most of it is related to people over 65 years old in this land. Now there are almost no music works tailored for elders over 65 years old.



Supported by Sinyi volunteers from the 3rd branch of Sinyi Realty South District 1, about 500 people participated in the event

Sinyi Volunteers

Through volunteer activities, Sinyi Realty fosters employee engagement and strengthens team cohesion. These initiatives help build closer working relationships, enhance collaboration and communication skills, and contribute to a positive workplace atmosphere and higher morale. Employees also gain valuable skills such as leadership, problem-solving, and interpersonal communication, which benefit both their roles within the company and their personal and professional growth. Communities receive manpower support, while employees experience a sense of fulfillment beyond their daily work, enhancing public recognition of the company's values. In 2025, a total of 1,346 volunteer participations were recorded, contributing 8,986 hours of service.

Sinyi Volunteers, Year-Round Commitment



Sinyi Volunteers, Year- Round Commitment <https://www.taiwan4718.tw/Vs/>



2025.03.18
Jinheipi Ecological
Inventory and Cleanup
Interesting



2025.03.19
25th Anniversary of Sinyi
Zhishan Scholarship



2025.06.18
Caring for the community
and becoming a silver
medalist



2025.07.16
Protect the earth,
Make your own trail



2025.08.20
Shake hands with the
land, Create ecological
green corridors



2025.09.16
Yiqi creates a healthy
living circle with
nutritious meals



2025.10.16
Assisting the Da En
Community in storm
disaster recovery

Social Investment

203-1

SDG3

SDG4

SDG10

SDG12

Sinyi's total social participation investment in 2025 will be slightly lower than that in 2024. However, the company's investment strategy in social participation has remained stable, especially the continued increase in human capital investment, which shows that the company continues to take practical actions to deepen employee participation and community interaction.

In terms of ratio performance, the proportion of social investment in net profit after tax in 2025 has increased significantly compared with 2024. This change comes from the company's continued commitment to social participation despite short-term fluctuations in operations, reflecting the company's emphasis on long-term stakeholder value and sustainable development goals.

Resource investment calculated by LBG model

Items	2024		2025	
	Amounts (NTD)	Percentage	Amounts (NTD)	Percentage
Cash Capital	85,529,464	76.42%	57,437,765	68.57%
Human Capital	8,361,991	7.47%	14,871,282	17.75%
In-kind	212,000	0.19%	224,000	0.27%
Management Cost	17,822,332	15.92%	11,227,219	13.40%
Total	111,925,787	100.00%	83,760,266	100.00%

→ Output



Nearly **1,855**
communities or local
organizations reached or
benefited



Approximately
9,400
employee participations



Nearly **120**
stakeholders benefited